

FRESH 2010 WEST

Student PHOTOGRAPHY Show

Studio Altius is inviting full-time student photographers to submit artwork for FRESH 2010, a photography show of some of the best work being created by St. Louis-area student photographers. The finalists are selected by a blind jury. The top 50 pieces will be displayed in the FRESH 2010 show at Studio Altius during the month of July. Additionally, a photo-book will be made showing off the finalists plus several other standout images. This book will be available to purchase during the run of the show. The entry fee for this show is only \$5, you may enter as many times in as many categories as you wish, however, you must submit a new entry fee for every piece you enter.

Application Details

- All artists must be full-time students in grade school, high school, or college.
- Artwork will be displayed in Studio Altius from **July 9, 2010 through July 26, 2010**.
- All entries must be dropped off or postmarked by June 1, 2010, and should be accompanied by an entry form. Artists may submit as many photographs as desired. **\$5 non-refundable entry fee per image (Checks made out to STUDIO ALTIUS)**.
- Submissions will be accepted in **jpeg form only**. Digital file submissions should be at the file's native resolution. Digital entries must have the image title as the file name and must be burned onto a CD or DVD. Please clearly mark the CD/DVD with your name and address. **The CD will not be returned.**
- FRESH 2010 is a family-friendly art exhibition. Objectionable material will be excluded at the discretion of Studio Altius staff and FRESH 2010 Jurors.
- Finalists will be notified after June 21, 2010. Selected images will be displayed in Studio Altius for the FRESH 2010 Art Exhibition. Finalists will be required to drop off the selected artwork **framed and ready to hang, or otherwise made ready for hanging display** (a hanging wire is preferable) by noon on July 5, 2010. All finished pieces must be no longer than 30 inches on the longest side including frame. **All non-conforming pieces will not be accepted into the show and will be disqualified from the contest.**
- Winners will be announced and prizes awarded at the **FRESH 2010 Opening Night at Studio Altius on Friday evening July 9, 2010, coinciding with the Maplewood Let Them Eat Art event.**
- Artwork selected for the exhibition will be offered for sale on a consignment basis, unless specified "not for sale" when dropping off the artwork. Photographer will set the price, Studio Altius will handle the transaction and delivery, and the photographer will be paid 60% of the sale price.
- We will be printing coffee table books including the finalist images and several other non-finalist images. Photographer information will be prominently displayed next to each image. Finalists will have the opportunity to purchase these books for a discounted price, many of the books will be awarded along with prizes, but no compensation will be given to artists for the use of these images. If you would prefer to have us exclude your images from this book, please make a note of this on your entry form.

Each image submitted must have a separate entry form and fee (while each image requires an additional entry fee, feel free to total your entry fees on one check). The person submitting the entry must also own the copyright of the image (although the image does not have to be registered). Entrants under 18 years of age must submit a release from a parent or guardian. Entries will be evaluated based on appeal, content, composition, photographic skill, and representation of the designated category. The decision of the judges is final. Studio Altius assumes no responsibility for submissions.

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Categories

- **Abstract** (sometimes it is better if you don't know what it is...)
- **Architecture** (man-made structures)
- **Digital Art** (Artwork created digitally based on one or more photographs)
- **Landscape** (forest, mountain, plains, etc)
- **Nature** (plants, animals, insects, etc.)
- **Portrait** (people images)
- **Still Life** (it isn't moving...)
- **Travel** (images that allow us to visit without going there)

Jurors

Kelly Park
Kelly Park Photography

Michael Kilfoy
Studio X

David J. Cerven
Studio Altius

For further information, contact us at:

Studio Altius

**3518-1 Greenwood Blvd
Maplewood, MO 63143**

Voice: 314.769.9769

FAX: 314.769.9770

www.studioaltius.com

information@studioaltius.com

FRESH 2010 Entry Form

GENERAL INFO

This contest is open to all full-time student photographers. Entries must be submitted as a high-res digital file (jpg). All entries must be dropped off or postmarked by June 1, 2010. Please refer to the contest announcement flyer for more information on awards and submission guidelines.

MAIL OR DROP OFF ENTRIES TO:

Studio Altius
3518-1 Greenwood Blvd
Maplewood, MO 63143

ENTRANT'S NAME _____

STREET ADDRESS* _____

CITY* _____ STATE* ____ ZIP CODE* _____

PHONE NUMBER* _____ E-MAIL ADDRESS* _____

SCHOOL* _____

TITLE OF IMAGE: _____

CATEGORY (CIRCLE ONE):

ABSTRACT

ARCHITECTURE

DIGITAL ART

LANDSCAPE

NATURE

PORTRAIT

STILL LIFE

TRAVEL

Check here if you would like to exclude this image from the fresh 2010 coffee table book.

Signature (required) _____

For each submission, please attach one entry form and \$5 entry fee. You may include all of your submissions on a single CD and a single check. Studio Altius is not responsible for the loss or damage of any entry. Studio Altius reserves the right to publish all winners and finalists.

* if submitting multiple entries, these fields are required on only one entry form.